

## 23 Financial Freedom Principles

You have a very important boardroom meeting with Mr. Cashflow to close a very important deal at the Financial Freedom Building that can make you Financially Free. However, you are a little behind schedule and you cannot afford to be late. Below are the 23 steps (or principles) must take to ultimately become Financially Free.

1. No one forces you to put on a seat belt but you put it on anyway. **Be in Integrity.** (seat belt)
2. You turn on your 100PF Total Package Audiobook by plugging your smartphone into your aux cord to get your mind right. **Love to Learn.** (aux cord)
3. As soon as you hook up aux cord, your boys hop in for the ride. **Build a Championship Team.** (head nod friends in car)
4. You check all gauges and mirrors before taking car out of park. **Evaluate Consequences Up Front.** (adjusts rear view mirror)
5. You think about the best route in terms of distance, traffic, & tolls. **Pursue the Money in Ideas.** (point at head near temples)
6. You hit the road and run into traffic. You fear you won't make it to the board room on time, so you have to find an alternate route. You get off the next loop and find another route. **Find the Loopholes.** (Mash on gas pedal with foot and make revving engine noise)
7. You make it to the Financial Freedom Building & must park. Do you Valet or Self Park? **Manage Resources Effectively.** (Place hand on chin like you're deciding).
8. You decide to park, but being that you're in a rush, you didn't check mirrors while backing up the car to park. You hit a pole & dented the bumper. **Make Mistakes and Learn from Them.** (act like you're backing up a car and crash).
9. Get out the car, run to the Financial Freedom Building but tripped on the uneven pavement and bruise your knee. **Develop a Thick Skin.** (hold knee liked you bruised it)
10. As you approach the entrance, a guard requests you to scan your ID badge to enter. **Develop a Unique Identity.** (wave ID badge around with smirk on face).
11. As you enter the building, paparazzi is taking pictures. They are blinding you and blocking you from moving forward. Your team entertains them while you go to the board room. **Publicity is Your Best Friend.** (get flashes out the eyes).
12. You know you're in a rush but you're thirsty from all of this, so you decide to take a few sips from the water fountain instead of going to the vending machine. **Frugality Pays.** (pant like a dog).
13. You realize you need to make copies of your presentation before you go to the board room, so you go to your nearest Xerox machine. **Copying is Better than Innovating.** (act like you're copying paper with hands).

14. While copying, the copier ran out of paper. Instead of carrying several stacks of paper by hand, you use a handtruck to bring paper from supply room to copy machine to load paper. **Use Leverage.** (lift handtruck up).
15. Now, it's time to get to the board room. You see an elevator with the open doors wide open with a sign on it in which you are too busy to read. **Keep on Growing.** (hop onto the elevator).
16. In order to get to the board room, you have to go to the highest level on the elevator: Penthouse button. **Set High Goals.** (jump to press the highest button).
17. As you're going up, the elevator starts to shake. You realize you're on a freight elevator that's holding a lot of weight. **Hold On to your Equity.** (hold on to rails like it's an earthquake).
18. Thankfully, you reach the boardroom floor, but you don't know how to open the door of this freight elevator. So, you pry the doors open with all of your might. **Hard Work is Essential.** (pry open door like Hercules).
19. You're sweating as you exit the elevator. However, the boardroom Floor has AC as well as some towels to wipe the sweat off. **Enjoy the Pursuit.** (wipes sweat off forehead with smile).
20. You reach the board room door but it's locked. You knock & knock and no one answers. You look through the small window to the boardroom and see the new receptionist was listening to Waka Flocka with head phones in his ears! He can't hear you! You knock & knock repeatedly, louder and louder and he finally hears you and lets you in the board room to meet the Mr. Cashflow to close on this deal to make you financially free. **Repetition Creates Mastery.** (bob head like at a concert while knocking on door).
21. You make it to the meeting right on time. You make your presentation and close the deal. Now, your team just walked in with some bottles of Champaign. **Celebrate Your Success.** (popping bottles and strutting your stuff).
22. Mr. Cashflow invites you all to the big game in town that starts in minutes. You all don't want to go back downstairs and run into Paparazzi, for they'll hold you up. Plus, there's traffic on the way to the big game. Mr. Cashflow mentions there's a separate entrance you all can leave through that happens to lead to his helicopter. **Keep the Back Door Open & Have Multiple Exit Strategies.** (kick open the door).
23. All of you enter the helicopter and fly high into the sky on your way to the big game. **Play a Bigger Game.** (Helicopter with hand or shirt).